



ALEXANDER FILMS

Terms and Contract

PRICING

All pricing is based on a one-day rental. Pick up of equipment may be as early as 5pm the day before production and returned by 10am the day after production.

Weekly rates are based on a three-day rental. Long term rates are available; request a quote. All rates are subject to change.

A late charge of 20% of the total invoice will incur between the time the equipment is due up to 4 hours later. After 4 hours beyond the return time, the Lessee will incur an additional day rental charge on all equipment.

CANCELLATIONS

Cancellation must be made at least 24 hours in advance of the scheduled pickup time to avoid associated fees and/or lose the privilege of future rental opportunities. Associated fees may include, but are not limited to, restocking, administrative, and cross-rental fees.

INSURANCE

Lessee must show evidence of insurance coverage by providing a Certificate of Insurance listing Alexander Films LLC as "loss payee" with appropriate terms and conditions.

Failure to secure adequate liability coverage will mean the lessee accepts full replacement costs for all equipment, including, but not limited to, taxes, fess, and shipping.

TERMS & CONDITIONS

The lessee and/or the designated signatory is responsible for reviewing the terms of the contract. A signature acknowledges compliance and agreement to the terms of this contract, as well as any amendments and documentation attached hereto.

Rental Policy

Lessee is responsible for Alexander Films LLC equipment from the time the equipment enters their possession until it is returned to Alexander Films LLC; this includes, but is not limited to, while equipment is in transit, third-party storage, handling days, and other transportation activities.

While in lessee's custody, lessee agrees to keep the equipment in the same good condition as when received; ordinary wear and tear accepted. If not, additional charge(s) will be added, to include, but not limited to, estimates, repair costs, taxes, shipping, or fees.

Equipment is offered for inspection and test at the time of pick up or delivery. Lessee acknowledges and understands that Alexander Films LLC assumes no responsibility and makes no representations for the performance of the equipment. No claim for liability or lease reduction shall be made arising out of the failure of the equipment to be in good working order.

Equipment must be accompanied by a qualified person familiar with Alexander Films LLC's equipment and procedures. Alexander Films LLC reserves the right to deny access to any of its equipment if, in its opinion, the lessee is not qualified to operate it. The equipment shall at all times remain under immediate and actual control and direction of the lessee and shall not be sublet to any other individual or firm.

Lessee agrees to indemnify and hold Alexander Films LLC harmless from any and all claims, costs, expenses, damages and liabilities, including attorney's fees, arising out of lessee's use or possession of the equipment.

Lessee agrees to assume full financial responsibility for the total and current replacement costs to Alexander Films LLC in the event of damage and/or loss to its equipment. This can be done by providing to Alexander Films LLC, prior to possession of the equipment, an Insurance Certificate with adequate all risk coverage for all loss and/or damage to the equipment incurred while in the lessee's possession. Failure to provide an Insurance Certificate assumes the lessee is accepting full financial responsibility for the equipment as stated above.

Lessee agrees to pay all attorney's fees or costs incurred by Alexander Films LLC in protecting its rights on their property under this agreement.

A lamp charge will be made for lamp burnout due to mishandling. Defective and nonfunctioning lamps must be returned to Alexander Films LLC or lessee will be charged.

Payment terms at Net 30 Days from the date of the invoice. A finance charge will be added after 30 days.

Prices are subject to change without notice.

CERTIFICATE OF INSURANCE

Must be on the client's form, listing the client as insured and with **Alexander Films LLC** listed as **Certificate Holder**. Not valid unless in this format. Client's letterhead or form not acceptable.

Alexander Films LLC has to be listed as **Loss Payee and Additional Insured** in regards to rental equipments.

Must indicate on the certificate the specific dates of coverage and that Alexander Films LLC will be notified at least 30 days prior to cancellation.

COVERAGE MUST INCLUDE:

A minimum of \$1,000,000 per occurrence of general or broad form liability coverage.

A minimum of \$1,000,000 non-owned and hired vehicle liability and non-owned and hired physical damage insurance(Primary).

Property/physical damage coverage has to show a dollar amount for leased and/or rented equipment, (or "property of others while in your care, custody and control"), including glass breakage, to a value dependent upon what equipment is rented. In the case of a client providing a certificate valid for a year, we and they must be certain their high end in a rental is covered.



ALEXANDER FILMS

"Production value multiplier"

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RENTAL CONTRACT

Contract between Alexander Films LLC and _____
(production company or individual).

I, _____, am authorized by the above signed company/individual
to enter into legal contract negotiations for the duration of this production.

Rental dates _____.

I have provided an Insurance Certificate agreement naming Alexander Films LLC as additional
loss payee, OR, I agree to be financially responsible for the equipment as stated in the Terms and
Contract listed above.

I have received a copy of the preliminary billing numbers, and agree to the figures provided,
before missing and damaged equipment.

I understand the terms and conditions of Alexander Films LLC as stated in Terms and Contract
listed above.

Signature of representative: _____ Date: _____

Authorized by Alexander Films LLC representative: _____